

Capability Statement



To create a world
where unsustainable
is unthinkable.

INTRODUCTION

About us

To fully transition to a sustainable society, commitments and targets are no longer enough. The warning signs have become frequent emergencies and disasters. Record temperatures, devastated communities, fires, floods and food shortages.

The message is clear: it's time to step it up and deliver, today.

But we don't see failure. We see opportunity. At Edge Impact, we're working towards a world where unsustainable is unthinkable. We welcome the motivated leaders, organisations and industries who are looking to deliver positive global impact.

To make it happen, we combine science, strategy and storytelling. Ensuring everything we do helps our clients impact people and the planet positively. Because what matters most is the outcome.

Certified



Corporation

SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION





Science. Strategy. Storytelling.

We combine science, strategy and storytelling to help our clients deliver positive global impact. No matter what they want to achieve, or where they're starting from.

Science allows for robust data and evidence, strategy for a plan that works and storytelling to inspire and drive action.

It's this unique combination that sets us apart.

It's the Edge Impact way.



The problems we solve

ACCELERATING ACTION

It's time to make a real impact. Our integrated approach to problem solving combines science, strategy and storytelling, backed by creative and tech capabilities as we work together, turning ideas and opportunities into action.

CREATING EVIDENCE-BASED SUSTAINABILITY

Our consultants have deep technical knowledge and years of real-life experience. We'll help you determine the impact you make and track it through the process.

MANAGING RISK AND DEVELOPING STRATEGY

We're here to support you with clear strategies and roadmaps so your organisations and stakeholders can stay across what's happening and adapt to changing priorities. This helps to mitigate risk and create value. Helping you direct resources to your biggest areas of impact.

INNOVATION & LEADERSHIP TRANSFORMATION

Put simply - being a leader in sustainability isn't easy. We'll equip you with the tools you need to feel empowered and confident to lead the charge, moving from theory to action and bringing your team and your stakeholders on the journey.

IMPROVED DECISION-MAKING THROUGH DATA

We can efficiently get deep insights from your organisation's data streams and work collaboratively with your teams. Our integrated advisory and tech services harness that data, as we combine it with our analytical and visualisation platforms, developing the tools we need to create real change.

AUTHENTIC & CONFIDENT COMMUNICATION

When it comes to sustainability in business, authenticity is key. Our dedicated communications and creative team can help you tell your sustainability story - without the risk of greenwashing.

CONNECTIVITY & COLLABORATION

Sustainability can't succeed without trust and buy in - from the Boardroom to consumers. Through our extensive network and industry partners, we can help you connect with the right people to gain understanding, influence and do what needs to be done.

A PARTNER ON THE JOURNEY

The sustainability space is evolving at a rapid pace and can sometimes be overwhelming. Whether you have big ambitions or are just getting started. We're here to partner with you and take the complexity out it.



ABOUT US

Services

LEADERSHIP & TRANSFORMATION

- Organisational and cultural change
- Skills, education, capability and capacity development
- Behaviour change and mitigation programs
- Board, leadership and executive engagement and coaching
- Measurement and evaluation

DECARBONISATION & CLIMATE RESILIENCE

- Carbon footprinting
- Decarbonisation
- Climate risk assessment
- Climate disclosure reporting (TCFD)

CIRCULAR ECONOMY & LIFECYCLE THINKING

- Lifecycle analysis
- Circular economy strategy
- Materials & resource optimisation

BUILT ENVIRONMENT

- Sustainable Buildings and Precincts
- Sustainable Infrastructure
- Liveable Cities
- Ratings & Certifications

PROCUREMENT & SUPPLY CHAIN

- Sustainable Procurement Governance
- Supply Chain Management
- Human Rights and Anti-Modern Slavery
- Social Procurement
- Capacity Building

ESG & STRATEGY

- Corporate and industry ESG strategy
- Materiality assessments
- Risk, governance & due diligence
- Implementation and action planning
- Impact measurement and analysis
- Reporting and disclosure

CREATIVE

- Brand strategy and identity
- Strategic positioning and communications
- Greenwashing risk advisory
- Digital, campaigns and experiential
- Sustainability reporting

SERVICES

Why Edge Impact?



WHAT YOU SEE IS WHAT YOU GET

The people whose photos you see in our proposals are the same ones that will work on your project.

If we've promised you our top consultants, that's who you'll get.



UNMATCHED BREADTH AND DEPTH

Our team includes specialists from a wide range of disciplines, with project experience that spans many sectors. As a result, we can help you no matter where you are on your sustainability journey.



WE'RE THOUGHT LEADERS

We want to change the world. That means we continuously invest in research and innovation and are regularly at the forefront of industry initiatives. We then bring that expertise back into projects to benefit you.



WE PRACTICE WHAT WE PREACH

It's no good telling you how you can do better if we're not doing it ourselves. That's why we're a BCorp, have a verified Science-Based Target, and are striving to become a zero waste business.



INTERNATIONAL CAPABILITY, LOCAL KNOWLEDGE

Over the years, we've worked with leading businesses from all over the world. We know what global best practice looks like, but we also understand the importance of your specific, local context.

A few of our clients



CASE STUDIES

Some of our recent work

Ingham's

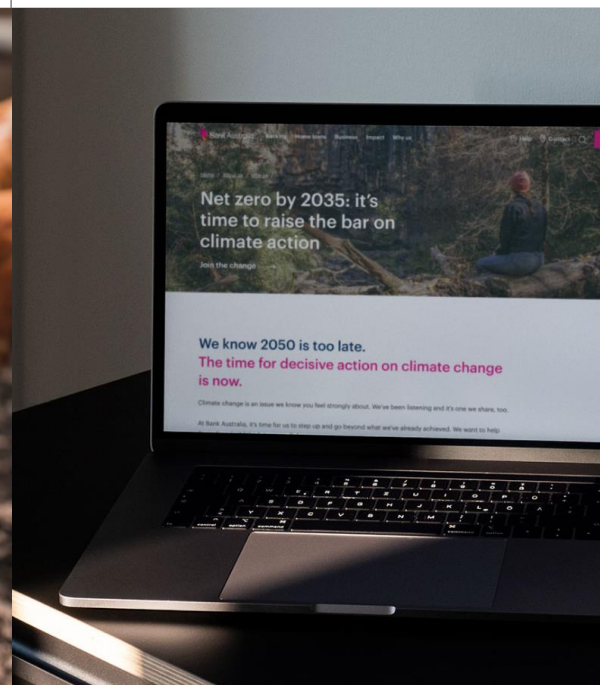
A sustainability partnership



We have worked in partnership with Ingham's for many years, helping them to define, expand and reimagine their approach to sustainability. Projects have ranged from carbon strategy and climate risk through to LCA and corporate reporting.

Bank Australia

Evolving a leadership position



Building on a strong sustainability track record, fellow BCorp, Bank Australia, recognised the need to define 'where next' on climate. Our team worked with them to define new goals that would evolve their position as a sustainability leader.

Concha y Toro

Driving climate action



Viña Concha y Toro are at the forefront of sustainability in Latin America. We've supported them throughout their journey, helping them to set a science-based target, respond to the TCFD, and spearhead an industry-wide carbon action programme.

Food Innovation Australia Ltd

A roadmap for halving food waste



Having committed to halving food waste by 2030, the Australian government needed a plan. We lead an international consortium to give them just that: redeveloping the baseline, engaging stakeholders and evaluating potential solutions along the way.

Transport for NSW

Driving infrastructure sustainability



Parramatta Light Rail is the sustainable jewel in the crown for TfNSW. Edge has been there since the beginning, from helping to define the overall sustainability scope, through to LCA-based analysis of the use of recycled materials in the construction phase.

Canberra Region

Building bushfire resilience



In recent years, the Canberra region has been highly impacted by bushfires. Our team worked with the local Join Organisation to develop a resilient housing toolkit, bringing together thorough analysis, behavioural research and deep stakeholder engagement.

Our network

We recognise that it takes a collaborative approach to create change. We actively engage with the sustainability community and hold a number of key memberships with leading sector bodies. We are also proud to have partnered with some wonderful organisations who work with us to provide technical expertise and broader industry engagement.



Our global leadership team



Jonas Bengtsson
Co-Founder and
Chief Executive



Dr. Mark Siebentritt
Director



Kate McGregor
Head of People and Culture



**Michelle Senerman
Finkelstein**
Managing Director (Chile)



Bryan Sheehan
Managing Director (US)



Ashleigh Gay
Head of Strategy and Transformation



Jordan Stokes
Creative Director



Max Van Biene
Head of Client Impact



Christian Keel
Head of Circular Economy
and Lifecycle Thinking



Tanya Harris
Co-Head of Sustainable
and Ethical Procurement



Nicole Thompson
Co-Head of Sustainable
and Ethical Procurement



Scott Matyus-Flynn
Head of Sustainability
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